

Springdale Park Elementary School
PTO Board Meeting
August 31, 2015
SPARK
Submitted by Jeff Anderson

Board Members (Present represented by X)	
X	Yolanda Brown, Principal
	Dr. Dawn Stoner, Assistant Principal
X	Jennifer Lockwood, Teacher Representative
X	Jennifer Hardwick, Co-President
X	Mary Thurman, Teacher Representative
X	Stephanie Brawner, Co-President
X	Shawna Mahony, Vice President
X	Jeff Anderson, Secretary
X	Beth McCormack, Treasurer
X	Traci Sinitiere, Director - Communications
X	Karen Zgonc, Director – Community Outreach
X	Karin Greeson, Director - Operations
X	Courtney Wagner, Director - Fundraising
X	Sara Zeigler, Director - Enrichment
Others Present	

Proceedings	
	Call to Order was at 6:07 by Stephanie Brawner
	Agenda and Minutes <ul style="list-style-type: none"> No agenda or minutes to approve (previous meeting minutes approved via e-mail)
5.	President's Update <ul style="list-style-type: none"> Traci Sinitiere will be taking over SPARK-e editing responsibility for the short term Jennifer Hardwick and Stephanie Brawner met with Ms. Brown and discussed safety audit. Any other relevant updates to be shared with individual committees Back to School Night <ul style="list-style-type: none"> Generally positive reviews Gathering feedback via survey from parents, and Jennifer Lockwood gathering informal feedback from teachers Video – reached 1000 views – most successful FB post to date. Jeff Anderson – to follow up with FB contact about potentially boosting with paid media. Next PTO Board Meetings meetings – September 16 (6:00 General PTO Board Meeting, 7:00 Regular PTO Board Meeting), October 6 (6:30)
	Treasurer's Update <ul style="list-style-type: none"> Primary focus of the meeting is to determine budget recommendation for 9/16/15 General PTO Board Meeting Beth McCormack provided initial YE16 recommendation – including YE14 and YE15 comparisons. Key topics of discussion: <ul style="list-style-type: none"> Wishlist items <ul style="list-style-type: none"> Add Teacher to Teacher professional development sessions with \$200 stipend per session + refreshments - \$1200 total Add cafeteria stoplight - \$100 total. (Dr. Stoner is helping source cork boards to help with sound.) Consider increasing Competition to \$800. Sara Ziegler to confirm details around split for each competition.

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	<ul style="list-style-type: none"> ▪ Add Poetry slam budget - \$250 ▪ Add \$2500 to language budget - Ms. Brown interested in cultural immersion - committee working on possible options. ▪ Spirit Wear – add \$1000 to create store (reduce net income). ▪ Add refreshments for ESOL nights – 2x per week for 8 weeks - \$1000. ▪ Raptor / Identikid - \$1600 ▪ Extra hour for clerk before and after school for bus routes ○ Potential reductions <ul style="list-style-type: none"> ▪ Reduce May Day to \$1000 ▪ Discussed reducing from 3 to 2 SPARK volunteer/donor appreciation events, but agreed they are important to maintain to promote future giving. Consider looking for a partner that would donate the party in full – or donate location/food and have parents pay for drinks. ▪ Decrease AR to \$1825 ▪ Agreed to reduce “Presentations/Lessons” to \$8,000 and increase STEAM (Science Night) - \$2,000 ○ Other discussion / actions <ul style="list-style-type: none"> ▪ “Classroom Supplies” should be relabeled “Principal’s Discretionary” fund ▪ Sneak Peek/ Back to School Night - Beth McCormack to follow up on whether copies for those events come from start-up funds or from this line item ▪ Communications – Beth McCormack to follow up with Ida on website contract/in-kind ▪ Directory – Jeff Anderson to get cost for MSA and Jeff Anderson to get quote on printing directory (1 per family, number of pages TBD) – keep as is for now ▪ Consider combining Garden Team and Farm to School – both support garden ▪ Beth McCormack to follow up on detail of \$8000 “Presentations/Lessons (Big Thinkers)” – keep as is for now while additional exploration. ▪ Ensure arts are part of enrichment. ▪ Laptops and cart to come from reserves ▪ Gymnasium A/V – agreed to put as priority #3 in reserves – and fund near end of year pending final income. ▪ 2016/2017 Start-up fund - \$40,000 – Beth McCormack to confirm how this is accounted for. ▪ MSA renewal – Jeff Anderson to confirm cost ▪ General – for General PTO meeting; for planning purposes – committee chairs will get planning budgets for each income area ▪ GPS Tracker for bus – believe buses already have this. ▪ Opportunity to get every student an (in room) laptop and internet access - approach via grants, Ms. Watkins, ○ Jeff Anderson motioned to approve \$2000 for STEAM Week. Traci Sinitiere seconded. Motion passed unanimously.
	<p>Adjourn – Jennifer Hardwick adjourned meeting at 8:55</p>